



கீழ்க்கண்ட அமைச்சு  
கைத்தொழில் அமைச்சு  
Ministry of Industries



# Vidatha

## Performance Analysis Report

# Vidatha

## 1. Introduction

### 1.1 Brief Introduction and main role of the organization

Vidatha Programme was initiated in 2000 as a National Programme with a view of transferring technology, scientific knowledge from the research institutions under the purview of the Ministry of Science and Technology, to the grassroots level of the country. The Programme facilitates to fill the technology gap between urban and rural population of the country and encourage people for the utilization of available resources in a productive way through value addition. Also, Vidatha Programme contributes National Economic Development of the country via uplifting the living standard of Micro, Small and Medium entrepreneurs.

According to the Extraordinary Gazette Notification No.2311/42 dated 22.12.2022 Vidatha Programme performs its duties and functions under the purview of the Ministry of Industries.

### 1.2 Goals

1. Contribute technologically to small and medium enterprise sector to increase the representation of the industrial sector in GDP from 26% to 30% by 2030.
2. Contribute to increase the young and female entrepreneurship contribution in SME to 20% in 2025.

### 1.3 Challenges

1. Delays in obtaining imprest caused delays in implementation of scheduled projects by the conditions in the circular No: 02/2023 and dated 2023.02.02 issued by the Ministry of Finance.
2. Practical problems in adopting procurement procedure at Divisional level directly affected the project implemented island wide.
3. Obtaining collaboration with the stakeholder institutions becomes a challenge in implementation of the activities within the scheduled period.

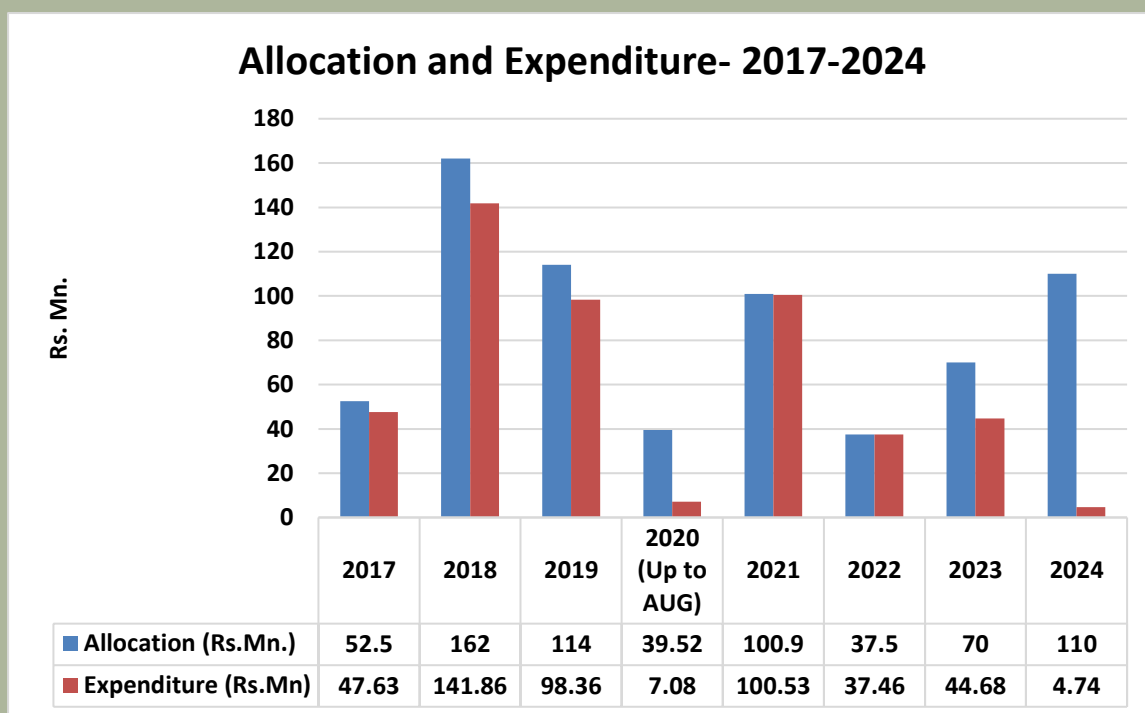
## 3. Progress

### 3.1 Progress of the Activities from the year 2017 to 2023

Allocation and Expenditure from 2017 to 2023

Ministry	Under the Ministry of Science and Technology				Under the State Ministry of Rattan, Brass, Pottery, Furniture and Rural Industrial Promotion	Under the Ministry of Education	Under Ministry of Industries	
	2017	2018	2019	2020 (Up to August)	2021	2022	2023	2024
Year								
Allocation (Rs. Mn.)	52.50	162.0	114.0	39.52	100.9	37.5	70.0	110.0
Expenditure (Rs. Mn)	47.63	141.86	98.36	7.08	100.53	37.46	44.68	4.74
Percentage (%)	91%	87%	86%	18%	100%	100%	63.82%	4.3%

Table- 01



**Chart 1**

According to the Chart - 1, in the year 2017 to 2019 expenditure as a percentage compared to the received allocation was varying between 91 and 86 but in 2020 allocation and expenditure was minimum due to the Covid 19 pandemic situation of the country and the new ministry set up after August 2020. Again, it was reduced in 2022 due to the Covid 19 impacts and economic crisis. Further the allocation had been curtailed by the circular instructions in 2022. In 2023 comparing to 2022 the allocation and expenditure is high but the delays in obtaining the imprest and restrictions imposed from budget circulars caused a less financial progress compared to 2022.

### **3.1 Main Sectors of Implementation of projects- 2017-2023**

1. Quality Upgradation and Standardization of Products (GMP, VSC Certification programme)
2. Market and Sales Promotion Programs for Entrepreneurs.
3. Upgrading livelihood strategies
  - a) One Entrepreneur for One village Project
  - b) Redeployment of three-wheeler drivers in Sri Lanka.
4. Technology Transfer Programs
  - a) Technology Transfer Programs for Entrepreneurs
  - b) Capacity building of Vidatha Unit Staff

#### **3.1.1. Quality Upgradation and Standardization of Products (GMP, VSC Certification programme)**

Vidatha Unit facilitates issuing test reports and quality certificates in collaboration with Industrial Technology Institute (ITI) and Sri Lanka Standards Institution (SLSI) to assure the quality products reaching from village to the market. 75% of the total expenditure for certification process for one entrepreneur is contributed by Vidatha unit and remaining 25% is contributed by the entrepreneur.

Institution	2021			2022			2023			2024 (Target)			Total		
	Quality Test reports	Certificates		Quality Test reports	Certificates		Quality Test reports	Certificates		Quality Test reports	Certificates		Quality Test reports	Certificates	
		GMP	VSC		GMP	VSC		GMP	VSC		GMP	VSC		GMP	VSC
ITI	319	-	-	268	-	-	-	-	-	200	275	787	318		
SLSI	-	18	00	-	15	02	-	08	00						
Other Institutions	-	-	-	-	-	-	-	-	-						
<b>Total</b>	<b>319</b>	<b>18</b>		<b>268</b>	<b>17</b>		<b>00</b>	<b>08</b>		<b>200</b>	<b>275</b>	<b>1105</b>			

**Table 2- Details of the Quality Test Reports and Standard certificates issued (Food, Herbal and Chemical Technology)**

### 3.1.2. Market and Sales Promotion Programs for Entrepreneurs.

This program aims at strengthening economic status of micro, small and medium scale entrepreneurs scattered island- wide through market and sales promotion opportunities for their products and thereby increase their income while making sure they are perceived in local and global market and can keep growing steadily.

S.No	Year	Name of the Programme	Targeted no. of programmes	No. of programmes completed	No. of Beneficiaries
1.	2022	Conducting District Vidatha “Haritha Kadamandiya” Programme	25	11	592
2.		Conducting weekly fairs at the divisional secretariat level to create marketing opportunities for rural industrialists	200	283	3370
3.		Providing necessary facilities to create local sales opportunities centering on "Raja Wasa" premises in Narahenpita and providing coordination for implementation of sales chain programs at district level	25	25	1236
<b>Total 1</b>			<b>250</b>	<b>319</b>	<b>5198</b>
4.	2024	Conducting district level trade fairs	25	03	88
<b>Total 1</b>			<b>25</b>	<b>03</b>	<b>88</b>
<b>Grand Total</b>			<b>275</b>	<b>322</b>	<b>5286</b>

**Table 3- Progress of conducting Market and sales promotion programmes for entrepreneurs.**

### 3.1.3 Upgrading livelihood strategies

- **One Entrepreneur per One village (Creating Entrepreneurship)**

This programme was initiated as the key national programme in the year 2021 with the objective of creating one entrepreneur per one village on rural industries. These entrepreneurs were uplifted through providing equipment, technical assistance, Training on new technologies and quality certifications for their products. Through this, establishing export-oriented industries, reducing regional disparities, increasing income on rural industries, improving rural products through modern machinery, technologies, value addition and diversification of products were the main expected outcomes.

S.No	Year	Activity	Sectors	No. of beneficiaries	Issued Quality test reports / Standard Certificates	
					No. of Quality test reports	No. of Standard Certificates
01.	2021	Support for modern technology integration	<ul style="list-style-type: none"> <li>• Food,</li> <li>• Herbal,</li> <li>• Chemical based,</li> <li>• Coconut, Palmyra, kithul based handicraft</li> <li>• domestic products.</li> </ul>	10871	82	12
02	2022	Issuing Quality certificates and standard certificates				

**Table 4- Progress of One Entrepreneur per One Village Programme**

- **Redeployment of three-wheeler drivers in Sri Lanka 2023-2024**

Year	Sector	No. of Beneficiaries district wise					Total
		Gampaha	Galle	Hambantota	Colombo	Jaffna	
2023	Plumbing	00	00	00	20	19	39
	Hair cutting	103	40	00	00	00	143
	Electrical Wiring	92	48	00	18	18	176
2024 (Target)	Plumbing	-	-	-	-	-	
	Hair cutting	42	-	-	-	-	
	Electrical Wiring	60	-	-	-	-	
<b>Total 1</b>		<b>279</b>	<b>88</b>	<b>00</b>	<b>38</b>	<b>37</b>	<b>460</b>

Year	Sector	No. of Beneficiaries district wise					Total
		Gampaha	Galle	Hambantota	Colombo	Jaffna	
2023	Plumbing	00	00	00	1	1	2
	Hair cutting	5	2	00	00	00	7
	Electrical Wiring	5	3	00	1	1	10
2024 (Target)	Plumbing	-	-	-	-	-	
	Hair cutting	03	-	-	-	-	
	Electrical Wiring	03	-	-	-	-	
<b>Total 2</b>		<b>16</b>	<b>5</b>	<b>00</b>	<b>2</b>	<b>2</b>	<b>25</b>

**Table 5- Progress of redeployment of Three-wheel drivers Programme**

### 3.1.4. Technology Transfer Programs

- **Non-Financial Training Programmes conducted by Vidatha Resource Centers established in District and Divisional levels.**

S.No	Year	Sectors	No. of Training programmes	No. of beneficiaries
01	2022	Food Products, chemical-based products, marketing and awareness	1257	19261
02	2023		14297	194289
03	2024 (Up to May)		704	14646

**Table 6- Progress of Non-financial training programmes**

- **Other Technology Transfer programmes**

S.No	Technology transfer Program	2021 No. of beneficiaries	2022 No. of beneficiaries	2023 No. of beneficiaries	2024(Target) No. of beneficiaries
1.	Technology Transfer Programs for Entrepreneurs				
	1.1 Providing Technical Assistance to Rural Entrepreneurs and Conducting Technology Transfer Programs	514			
	1.2 Conducting Technology Clinic programme		135		
	1.3 Conducting training programs on Computer Hardware, Electronic for entrepreneurs and interested youth with Arthur C Clark Institution			250	500
	1.4 Implementation of micro and small income generation projects			609	
	1.5 Quality up gradation of Textile and Apparel Industry, Conducting training program with SLITA			91	400
	<b>Total</b>	<b>514</b>	<b>135</b>	<b>950</b>	<b>900</b>
2	Capacity building of Vidatha Unit Staff				
	2.1 Capacity building program for DVOs and officers in charge of VRCs.	513			
	2.2 Capacity building program for DVOs and officers in charge of VRCs on Business Plan preparation		97	200	365
	<b>Total</b>	513	97	200	365
	<b>Grand Total</b>	<b>1027</b>	<b>232</b>	<b>1150</b>	<b>1265</b>

**Table 7- Progress of Technology transfer programmes conducted**

#### **4. Observations of the organization on the existing situation based on the above data and information**

As one of the government bodies specified for catering the technical requirements of the Small and Medium Scale entrepreneurs to develop and upgrade their industries, Vidatha unit is performing a prominent role using its available resources in optimum level. In the years of 2020, 2021,2022 and 2023 due to the Covid 19 pandemic situation and the restrictions imposed on capital expenditure through budget circulars due to economic crisis, achieving the targeted output was difficult. However, the division was able to strengthen and empower the entrepreneurs with new technology, technical assistance, financial assistance, and quality upgradation.

#### **5. Challenges and Suggestions to improve the organization**

It is important to create a strong monitoring procedure to monitor the trained entrepreneurs through Vidatha and to maintain and update its data base for the development and the stability of Vidatha Unit.