

# INDUSTRY

**Coir and Coir based** products sector

DATA BOOK



# Coir and Coir based products sector

**MINISTRY OF INDUSTRIES** 

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### **Foreword**

The 2023 Industrial Data Book represents our commitment to supporting industrialists as they face current economic challenges and strive for sustainable development through improved decision-making. This data book primarily concentrates on the statistical factors that impact economic growth, particularly focusing on export expansion.

The statistical analyses presented in this data book are based on comprehensive statistical data sourced from various institutions, including the Department of Census and Statistics (DCS), the Department of Customs (DoC), the Export Development Board (EDB) and the Central Bank of Sri Lanka (CBSL).

Within this publication, you will find statistical references related to both exports and imports. This includes tables featuring productivity indicators derived from manufacturing establishments and the number of individuals employed in each sector, as well as statistics on key indicators of industrial activity spanning from 2016 to 2020. The data also covers the value of outputs and output components, intermediate consumption values, employment breakdowns by nature, economic indicators categorized by industry class, and import and export statistics.

I extend my gratitude to Mr. Aruna Bandara, Director General of the Planning Division at the Ministry of Industries, and his dedicated team for their unwavering support throughout this project. I would also like to express my sincere appreciation to Mr. Kavishka Heshan, Statistician at the Ministry of Industries, and his team members, Mr. Nirosh Chathuranga Pathiraja and Mr. Shamith Rashmika Jayawardane, for their remarkable dedication and collaborative efforts with the DCS, which helped make this data book a reality.

I firmly believe that the 2023 Industrial Data Book will play a crucial role in shedding light on current and future productivity and economic growth trends within the industrial sectors. It has the potential to significantly influence policymaking in the industry sectors and will be valuable to a wide range of data consumers, including policymakers, economic planners, academics, researchers and other interested parties in the future.

**J.M. Thilaka Jayasundara** Secretary Ministry of Industries

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## **Overview**

Sri Lanka is one of the leading global suppliers of coir fiber and coir-based products, with a well-established industry contributing significantly to the country's export earnings. The sector primarily focuses on value-added products such as coir fiber, coir yarn, coco peat, coir mats, brushes, and coir-based geotextiles. The industry is mainly export-oriented, with strong demand from markets like the USA, European Union, India, and China.

#### **Production and Processing**

- Sri Lanka has abundant coconut plantations, which provide a steady supply of raw coconut husks for the coir industry.
- The sector includes small and medium enterprises (SMEs) alongside large-scale manufacturers.
- The production process involves fiber extraction, drying, spinning, weaving, and conversion into various products.

#### **Export Performance (2022)**

According to available data, Sri Lanka's coir and coirbased exports performed well despite global economic challenges.

#### Key Export Products & Revenue

- 1. Coir Fiber Major export item used in brushes, mattresses, and geotextiles.
- 2. Coco Peat (Coir Pith) Primarily used in horticulture as a soil substitute.
- 3. Coir Twine & Yarn Used for ropes and industrial applications.
- 4. Coir Mats & Carpets Exported mainly to Europe and North America.
- 5. Coir Geotextiles Gaining popularity for soil erosion control.

#### Export Statistics (2022)

- Total Export Value: USD 150-170 million (Estimated)
- Main Export Destinations: USA, Netherlands, Germany, UK, China, India

Top Exporting Companies: Large manufacturers and exporters such as Hayleys Fiber, Euro Substrates, and Coco Lanka.

#### Imports Related to the Coir Industry (2022)

- Although Sri Lanka is a producer of coir, certain materials and machinery are imported:
- Machinery & Equipment: Fiber processing machines, weaving looms, and drying systems.
- Chemicals & Additives: Used for treatment and coloring of coir-based products.
- Packaging Materials: Some specialized materials are imported to meet international packaging standards.

#### **Import Statistics (2022)**

- Total Import Value: USD 10-15 million (Estimated)
- Main Import Sources: India, China, Germany

#### Challenges & Opportunities

#### Challenges:

- High production costs due to energy prices.
- Competition from India and Vietnam.
- Logistics and shipping costs affecting exports.

#### Opportunities:

- Growing demand for eco-friendly, biodegradable products.
- Expansion in the horticulture and geotextile markets.
- Potential for more value-added processing in Sri Lanka.

The coir industry remains a key part of Sri Lanka's agro-based exports, contributing significantly to foreign earnings. With strategic investment in value addition, innovation, and market diversification, the sector can further strengthen its global presence.

Table 1: Coir and Coir based Products Imports (2020-2022)

		7	2020	2021		2022	
Description	Unit	Qty	Value (Rs.)	Qty	Value (Rs.)	Qty	Value (Rs.)
Twisted Fibre							
Raw bristle fibre of coconut (coir) twisted	Kg	-	-	-	-	-	-
Raw mattress fibre of coconut (coir) twisted	Kg	-	-	-	-	-	-
Raw mixed fibre of coconut (coir) twisted	Kg	-	-	6	2,234	-	-
Raw omatt fibre of coconut (coir) twisted	Kg	2	2,487	1	1,019	-	-
Other raw fibre of coconut (coir) twisted	Kg	-	-	-	-	-	-
Bristle Fibre							
Raw bristle fibre of coconut (coir) not twisted	Kg	-	-	-	-	-	-
Raw bristle fibre of coconut (coir) bleached	Kg	-	-	-	-	2	272
Raw bristle fibre of coconut (coir) dyed	Kg	-	-	1	1,000	-	-
Raw omatt fibre of coconut (coir) not twisted	Kg	-	-	14	22,078	-	-
Mattress Fibre				1	T	T	
Raw mattress fibre of coconut (coir) mixed with animal hair and not twisted	Kg	-	-	-	-	-	-
Raw mattress fibre of coconut coir not twisted	Kg	-	-	-	-	-	-
Other raw of coconut (coir)	Kg	8	5,500	15	13,500	20	14,000
Fibre Pith		I		1	T	1	
Raw fibre pith of coconut (Raw format not processed)	Kg	-	-	6	500	34	217,015
Moulded coir products		Г		1		T	
Moulded products of coconut (coir) for use in horticulture	Kg	7	5,542	21,041	3,512,855	10	14,253
Other, raw noils and waste of coconut (coir)	Kg	-	-	-	-	-	-
Other of coconut coir	Kg	8	9,000	6	5,000	1	1,000
Control	Kg	10.400	24 440 750	- F 704	10.040.400	-	-
Geotextiles Coir twine	Kg	12,196 8,348	34,413,753 9,038,580	5,764 178	19,246,123 824,264	138	1,039,563
Coir twine  Coir rope	Kg Kg	3,328	617,702	416	2,369,670	371	8,669,935
Coir carpets & Rugs	Square Meters	33	19,718	5	1,300	-	-
Matts & Rugs	Square Meters	49,503	25,008,661	11,000	7,077,264	494	1,425,642
Other	Square Meters	559	821,062	61	29,748	23,320	6,815,359
Mattings	Square Meters	3,256	1,594,338	8,270	2,753,689	7,443	4,427,986
Rubberized coir pads							

Unused rubberized coir pads for mattresses, below 60mm in thickness	No	24	519,045	10	170,414	82	142,376
Unused rubberized coir pads for mattresses, below 60mm in thickness	Kg	-	-	-	-	-	-
Unused rubberized coir pads for mattresses for bedding, above 60mm in thickness	No	39	416,780	-	-	-	-
Brooms & Brushes							
Brooms made of coconut fibre	No	1,057	74,810	104	104,070	13	47,363
Other brushes made of coconut fibre	No	484	375,784	378	387,436	17	27,668
Tawashi brushes							
Tawashi brushes made of 100% coconut fibre	No	4	2,000	1	2,934	3	4,000
Tawashi brushes made of coconut fibre mixed with other vegetable fibre	No	2	3,023	620	128,035	196	331,948
Tawashi brushes made of coir fibre mixed with artificial fibre	No	300	236,723	-	-	8	43,933
Total	Kg	23,897	44,092,564	27,448	25,998,243	576	9,956,038
Total	Square Meters	53,351	27,443,779	19,336	9,862,001	31,257	12,668,987
Total	No	1,910	1,628,165	1,113	792,889	319	597,288
Grand Total			73,164,508		36,653,133		23,222,313

Source: Sri Lanka Customs

Table 2: Coir and Coir based Products Exports (2020-2022)

		2020		2	021	2022	
Description	Unit	Qty	Value (Rs.)	Qty	Value (Rs.)	Qty	Value (Rs.)
Twisted Fibre							
Raw bristle fibre of coconut (coir) twisted	Kg	411,039	25,644,590	71,000	4,794,464	87,037	29,292,866
Raw mattress fibre of coconut (coir) twisted	Kg	4,920,182	466,637,084	5,312,119	527,410,830	3,764,895	579,283,734
Raw mixed fibre of coconut (coir) twisted	Kg	12,262,549	638,988,154	12,671,283	799,753,744	9,088,729	910,997,904
Raw omatt fibre of coconut (coir) twisted	Kg	76,520	9,712,368	10,000	1,665,399	108,215	17,411,126
Other raw fibre of coconut (coir) twisted	Kg	377,000	31,604,369	474,880	41,335,331	343,000	49,887,728
Bristle Fibre							
Raw bristle fibre of coconut (coir) not twisted	Kg	1,298,290	131,132,101	1,001,379	145,130,583	1,250,158	266,182,971

Raw bristle fibre of coconut (coir)	Kg	1,234,339	219,798,263	1,045,044	285,118,749	947,960	464,531,675
bleached							
Raw bristle fibre of coconut (coir) dyed	Kg	356,200	74,954,335	333,807	84,937,795	287,654	96,108,276
Raw omatt fibre of							
coconut (coir) not	Kg	11,028,365	494,528,956	1,586,830	78,669,492	-	-
twisted							
Mattress Fibre							
Raw mattress fibre of							
coconut (coir) mixed	Kg	20,000	896,592	_	_	44,500	3,048,491
with animal hair and	6	,,,,,,,				,	-,, -
not twisted							
Raw mattress fibre of coconut coir not	Kg	68,007,813	3,049,621,431	69,447,606	3,568,614,491	68,905,172	4,877,145,077
twisted	Ng	00,007,010	0,040,021,401	00,447,000	0,000,014,401	00,000,172	4,077,140,077
Other raw of coconut		0.770.00	464 405 15	0.004 = 55	0/2 0/5	4 000 755	001.015.55
(coir)	Kg	3,576,384	164,162,150	3,991,592	240,245,205	4,392,565	391,218,224
Fibre Pith							
Raw fibre pith of							
coconut (Raw format	Kg	38,526,379	1,782,192,487	40,893,698	2,198,102,498	31,761,603	2,471,401,153
not processed)							
Moulded coir							
products  Moulded products of							
coconut (coir) for use	Kg	269,687,902	24,879,783,804	320,622,803	34,266,690,717	288,927,260	55,024,264,590
in horticulture	1,8	200,00.,002	_ 1,010,100,00	020,022,000	3 1,200,000,1	200,021,200	33,02 1,23 1,333
Other, raw noils and							
waste of coconut	Kg	112,288	12,177,425	767,673	50,621,775	681,094	99,330,263
(coir)							
Other of coconut coir	Kg	2,719,936	234,343,805	3,448,847	398,844,947	2,756,376	500,209,620
Coir Yarn	Kg	992,588	152,050,851	1,109,427	185,280,578	975,707	231,268,905
Geotextiles	Kg	4,272,789	843,040,431	4,550,332	1,037,479,097	3,746,190	1,412,917,107
Coir twine	Kg	7,227,600	1,757,876,889	8,148,707	2,142,791,391	9,070,712	3,653,890,068
Coir rope	Kg	40,742	9,896,834	42,553	16,333,134	9,567	22,270,300
Coir carpets & Rugs	Square Meters	663	793,513	2,853	5,685,337	29,780	15,560,977
Matts & Rugs	Square Meters	315,499	293,690,615	376,366	356,081,392	349,121	447,905,326
Other	Square Meters	8,960	6,964,394	986	3,368,492	2,870	10,623,673
Mattings	Square Meters	2,913	4,219,601	5,897	3,860,600	1,778	2,611,966
Rubberized coir pads							
Unused rubberized							
coir pads for	No	647,805	122,934,602	774,437	100,505,002	994,886	178,552,773
mattresses, below			,	,	,	·	, ,
60mm in thickness							
Unused rubberized coir pads for							
mattresses, below	Kg	-	-	42,066	23,241,250	-	<u>-</u>
60mm in thickness							

Unused rubberized coir pads for mattresses for bedding, above 60mm in thickness	No	15,891	61,155,729	15,838	71,086,097	12,361	78,953,603
Brooms & Brushes							
Brooms made of coconut fibre	No	9,523,409	810,324,088	6,850,429	1,117,375,627	6,862,697	1,973,058,741
Other brushes made of coconut fibre	No	6,087,416	543,951,704	6,620,032	689,136,159	6,302,617	1,129,838,976
Tawashi brushes							
Tawashi brushes made of 100% coconut fibre	No	24,473,997	761,258,193	21,584,008	723,411,818	21,892,219	1,286,174,717
Tawashi brushes made of coconut fibre mixed with other vegetable fibre	No	150,000	1,400,250	510,240	5,329,823	168,936	27,135,387
Tawashi brushes made of coir fibre mixed with artificial fibre	No	254,844	7,766,415	330,460	12,215,597	320,571	21,284,714
Total	Kg	427,148,903	34,979,042,919	475,571,645	46,097,061,470	427,148,393	71,100,660,078
Total	Square Meters	328,036	305,668,123	386,102	368,995,821	383,549	476,701,942
Total	No	41,153,362	2,308,790,981	36,685,444	2,719,060,123	36,554,287	4,694,998,911
<b>Grand Total</b>			37,593,502,023		49,185,117,414		76,272,360,931

Source: Sri Lanka Customs